

Jacob Di Domenico

UI/UX Designer | Toronto, ON

[Portfolio Website](#) [Dribbble](#)

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Professional Summary

Creative and user-centered UX/UI Designer with 4+ years of experience crafting seamless web and mobile experiences. Adept at designing and developing engaging interfaces that balance form and function. Expertise in design systems, accessibility (WCAG), and collaborating cross-functionally to deliver high-impact projects. Proficient in Figma, Webflow, and front-end development with HTML, CSS, and JavaScript.

Key Skills

UI/UX Design: Wireframing, Prototyping, Interaction Design, Design Systems

Accessibility: WCAG Compliance, Inclusive Design

Front-End Development: HTML5, CSS3, SASS, JavaScript, Bootstrap, Tailwind

CMS-Expertise: Webflow, WordPress, Kentico, Framer

Tools

Design: Figma, Adobe XD, Sketch, Adobe Creative Suite

Collaboration: Miro, FigJam, Jira, Salesforce, Wrike, Slack

Professional Experience

UX Designer & Developer

Hydro One - Toronto, ON | Feb 2023 - Present

- Designed and developed engaging, responsive web pages for Hydro One's corporate website using Figma, HTML, CSS, and JavaScript.
- Created scalable design systems, ensuring consistency in typography, colors, and components across marketing campaigns and major projects.
- Led the design of the 2022 Sustainability Report, driving a 15% increase in user engagement.
- Spearheaded the design and development of the 2024 MyEnergy Rewards landing page, successfully transitioning the project in-house from an external vendor. Achieved a 40% increase in mobile conversions, a 22% boost in user engagement, and an 18% reduction in bounce rate.

Web Designer

Jonas Club Software - Markham, ON | March 2021 - Feb 2023

- Partnered with B2B clients to create user personas, sitemaps, and user flows to optimize site usability.
- Delivered wireframes and prototypes via Figma, adhering to client branding guidelines.
- Developed custom website layouts using Kentico CMS, JavaScript, Bootstrap, and CSS.
- Supported clients post-handoff with training and documentation, achieving 95% client satisfaction.

Assistant Instructor - UI/UX Design Bootcamp

2U/Trilogy Education - Remote | Sept 2022 - Dec 2024

- Mentored over 50 students, guiding them through UX/UI design principles, front-end development, and portfolio creation.
- Reviewed and graded assignments, providing constructive feedback to foster growth and skill-building.
- Supported student projects, including app case studies and non-profit website redesigns.
- Delivered hands-on tutorials demonstrating modern techniques in Figma, focusing on UI design fundamentals and best practices, to help students build practical skills and create industry-standard designs.

Education

Bachelor of Arts: Digital Communication York University, Toronto Ontario | 2013 to 2017

Udemy Professional Certificate-HTML/CSS

Udemy Professional Certificate- UI/UX Design

Interests

- Retro Video Games
- UI/UX Design
- Vintage Toys
- Mentoring and Teaching
- Vintage Pokemon Cards
- Web Design