

Jacob Di Domenico

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UI/UX Designer & Developer

[Github](#)  [Dribbble](#) 

Professional Summary

- 3 years proven experience in Web & UI/UX Design with a demonstrated history of executing projects on time, under budget and to client satisfaction for an array of diversified clients in the tech industry.
- Proficient in UI/UX design fundamentals & principles including but not limited to white space, padding, alignment, typography, color, contrast and visual hierarchy.
- Experience designing and prototyping wireframes for mobile and web using Sketch, Figma, Adobe XD, Photoshop and Illustrator.
- Designed and Developed websites using various CMS platforms such as Wix, Kentico, Shopify, Squarespace, Wordpress, Elementor and Webflow.
- Adequate knowledge of web accessibility best practices and familiarity with the WCAG (Web content accessibility guidelines).

Key Skills

Design Tools

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Invision, Adobe XD)
- Figma, Sketch, Canva, Miro, Figjam, Mid Journey, Zeplin, Penpot

Development Tools

- Wordpress, Kentico, Wix, Squarespace, Shopify, Elementor, Webflow.
- HTML5, CSS3, SASS, Bootstrap 5/4/3, Tailwind, JavaScript, jQuery, Flexbox, Grid, Microsoft VS Code Editor, JIRA.

Work Experience

UX Designer/Developer Hydro One | February 2023 to Present

- Spearheaded the design and development of web pages for the hydroone.com website, ensuring seamless user experiences and adherence to industry best practices.
- Utilized Figma to create both low fidelity and high fidelity wireframes, collaborating with stakeholders to gather feedback and secure approvals before proceeding to the development phase.
- Proficiently implemented front-end development using HTML, CSS, and JavaScript, bringing wireframes to life and enhancing website interactivity and responsiveness.
- Contributed to the maintenance and evolution of the Hydro One design system, encompassing vital elements such as colors, typography, iconography, images, and buttons to ensure consistent branding and aesthetics throughout the website.
- Collaborated closely with the marketing and communications team, to design and develop major marketing campaigns, including the impactful 2022 Sustainability Report, Residential Reliability Improvement Program featuring Tesla Powerwall batteries, and ongoing major transmission line projects across Ontario.

Web Designer Jonas Club Software | March 2021 to February 2023

- Worked closely with B2B clients to construct sitemaps, user personas, user flows and website annotations to help optimize the user experience of websites.
- Designed low/high fidelity mockups as well as interactive prototypes while adhering to client's brand guidelines via website design tools such as Figma.
- Designed and built page layouts using HTML, CSS, Javascript, jQuery, Bootstrap and Kentico CMS.
- Reported bugs and suggested enhancements for CMS or modules to the development team through the use of JIRA. Included code examples when applicable.
- Managed numerous clients at once, tracking their progress and communication via Salesforce.
- Provided clients with support, training and detailed documentation on how to maintain their site after handoff.

Assistant Instructor UI/UX Design Bootcamp 2U | September 2022 to Present

- Assist lead instructor with classroom management and grading.
- Engage with learners and provide support during lessons as well as office hours by answering questions and sharing research resources.
- Supported the instructor throughout the course curriculum by reinforcing topics covered in class ranging from UX/UI design to front end development.
- Helped support students through their homework and group assignments throughout the course which ranged from mobile app case studies, website re-designs, Mobile app re-designs and portfolio building.

Education

- Bachelor of Arts: Communication & Media York University, Toronto Ontario | 2013 to 2017 Varsity Athlete (Hockey Team)
- Udemy Professional Certificate-HTML/CSS
- Udemy Professional Certificate-HTML Email Templates
- Udemy Professional Certificate- UI/UX Design

Interests

- User Experience
- Video Games
- Jiu Jitsu
- Teaching
- Communication
- Web Development
- Color Theory
- Education
- Nature
- Web Design
- UX/UI Design
- Corporate Culture

Portfolio 

jacobdidomenico.com